SSK Lifestyles Limited

CIN: L74110TG1992PLC014932

Regd. Office: 203, Reliance Manor, P No. 7, Road No. 12, Banjara Hills, Hyderabad-500034, Telangana Tel: 040-64640208, Website: www.ssklifestyles.com, Email: info@ssklifestyles.com

August 16, 2017

To The Department of Corporate Services **BSE** Limited P J Towers, Dalal Street, Fort MUMBAI- 400 001

Dear Sir.

Sub: Date of 25th Annual General Meeting, Book Closure, and E Voting Information

Ref: Scrip Code: 514336

This is to inform you that:

Date of 25th Annual General Meeting:

25th Annual General Meeting of the Members of 'SSK Lifestyles Limited' will be held on Friday, the 29th day of September 2017 at 10.30 a.m. at 105, Vasavi's Central Court, Adjacent to HDFC Bank, Czech Colony, Sanathnagar, Hyderabad- 500018, Telangana to transact the business as set out in the Notice of

Book Closure:

Pursuant to Regulation 42 of the SEBI (LODR) Regulations, 2015 and Section 91 of the Companies Act, 2013 and the applicable Rules thereunder, the Register of Members and Share Transfer Books of the Company will remain closed from Saturday, the 23rd day of September 2017 to Friday, the 29th day of September 2017 (both days inclusive) for the purpose of 25th Annual General Meeting of the Members of the Company scheduled to be held on Friday, the 29th day of September 2017.

E-Voting:

In compliance with provisions of Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Rules, 2015 and Regulation 44 of the SEBI (LODR) Regulations, 2015, the Company is providing members a facility to exercise their right to vote at the Annual General Meeting by electronic means and the business may be transacted through such voting, through e-Voting services provided by Central Depository Services (India) Limited (CDSL). The facility for remote e-Voting shall remain open from 9.00 a.m. on Tuesday, the 26th September 2017 to 5.00 p.m. on Thursday, the 28th September 2017. During this period, the members of the Company, holding shares either in Physical Form or in Dematerialized form, as on the cut-off-date, viz., Friday, the 22nd September 2017, may opt for remote e-Voting. The e-voting module shall be disabled by CDSL for voting thereafter.

Yours Faithfully,

For, SSK Lifestyles Limited

R V Radhakrishna Company Secretary