SSK Lifestyles Limited

CIN: L24100AP1992PLC107068

Regd. Off: Sy Nos.241/2 & 389/2, Dwaraka Tirumala Road, Denduluru Village and Mandal - 534432, West Godavari Dist, A P Tel: 08829-256599, Website: www.ssklifestyles.com, Email: info@ssklifestyles.com

To
Department of Corporate Services,
BSE Limited,
P J Towers, Dalal Street, Fort
Mumbai-400001

21st November 2017

Sub: Intimation of Board Meeting

Ref: Security Code: 514336

With reference to the above, we hereby inform that the meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, 29th November 2017 inter alia to consider and approve the draft Notice of Extra-ordinary General Meeting for change in name of the Company to 'Genesis IBRC India Limited'.

This is for your information and records.

Thanking you,

Yours truly,

For, SSK Lifestyles Limited

R V Radhakrishna Company Secretary